

# CASE STUDY: API THIRD PARTY APPLICATION



## THE VALUE WE DELIVERED

- **Ease of integration and seamless inclusion of data into the client's existing platform** allowed for an agile upgrade and immediate benefit and return on investment for our client and its users.
- **Enabling competitive advantage** by differentiating from competitors, demonstrating an understanding of, and the delivery of solutions to client's problems.
- **Protecting reputational risk** through delivery of a comprehensive platform aligned to compliance.
- **Informing decision making** through provision of **access to dynamic and historic country risk information**.

## PROBLEM / CHALLENGE

A provider of cloud-based CRM and Insurance technologies supporting blue chip clients globally identified the need to include country risk information and analysis within its existing risk platform.

Its established platform was designed to bring together ordinarily siloed information streams to provide a comprehensive source of credible data to allow its users to assess risk, particularly in relation to Governance, Risk Management and Compliance (GRC).

Gap analysis identified the need to add country risk data to their curated suite of data streams, which included, but were not limited to, audit, compliance, regulation, health, safety and environment, supply chain, healthcare, business enterprise and business continuity.

The client's objective was to differentiate and scale its platform, achieve competitive advantage and provide its clients with the ability to holistically anticipate, plan and execute around risk factors affecting them.

## SOLUTION

Introduced to AKE's Global Intake intelligence platform through a mutual customer and Lloyd's of London, it quickly became apparent that the historical and dynamic content within Global Intake, including political, economic and security analysis, strategic forecasting, security and political risk ratings, travel and medical risk profiles and key incident mapping, if integrated into its existing platform, would enable the delivery of a trusted single source of comprehensive data.

This, in turn, would deliver efficiencies for its users, align processes, assure compliance, mitigate risk and make them more attractive for insurance purposes.

AKE's Global Intake API was the obvious solution, making current and historic data and content from Global Intake accessible for utilisation to augment its existing platform.