

CASE STUDY: ENABLING GLOBAL MEDIA



THE VALUE WE DELIVERED

- Reduced risk to contracted production personnel.
- Introduced consistency in process resulting in efficiencies.
- Reduced operational downtime and associated cost
- Contractor and stakeholder assurance and confidence
- Enabling our clients strategy to diversify its portfolio
- Delivering competitive advantage and business continuity

PROBLEM / CHALLENGE

A global media and entertainment organisation outsourced programme production to multiple small-scale production companies to diversify its portfolio.

There was no consistency in risk appetite and awareness, and this presented risk to the contracting organisation of myriad levels including, but not limited to, the health, safety and wellbeing of contractors, criminal and commercial liability and exposure, civil claims and reputation risk.

SOLUTION

Retaining AKE International to deliver security and analytical consultancy to all contacted production companies deploying to remote, challenging or dangerous locations.

From the delivery of pre-deployment reports and verbal briefings by our analytical team, to on the ground security support, locational logistics and facilitation of fixers, drivers etc., we have enabled these contracted production companies to deploy and safely, securely and effectively deliver on their contractual obligations.

Since 2019, despite the restrictions imposed by COVID-19, deployment destinations have included Colombia, Nicaragua, Peru, Israel, Jamaica, Mexico, Turkey, Chile, the US, Serbia, Ukraine, Afghanistan, Ghana, Niger, Nigeria, UAE, Ghana and Brazil.

The support we have provided has included:

- Security Briefs and Assessments to determine security or safety requirements
- Hostile Environment training and equipment advice
- Journey Management and Planning advice
- Provision of accompanying Security Consultants
- Satellite tracking and Emergency Activation
- Daily situational monitoring and reporting
- 24/7 Crisis Response Centre support